

工业4.0时代下 中国制造业的转型

The transformation of Chinese manufacturing industry
in the Industry 4.0 era

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MIR

“你在中国待了多久?”

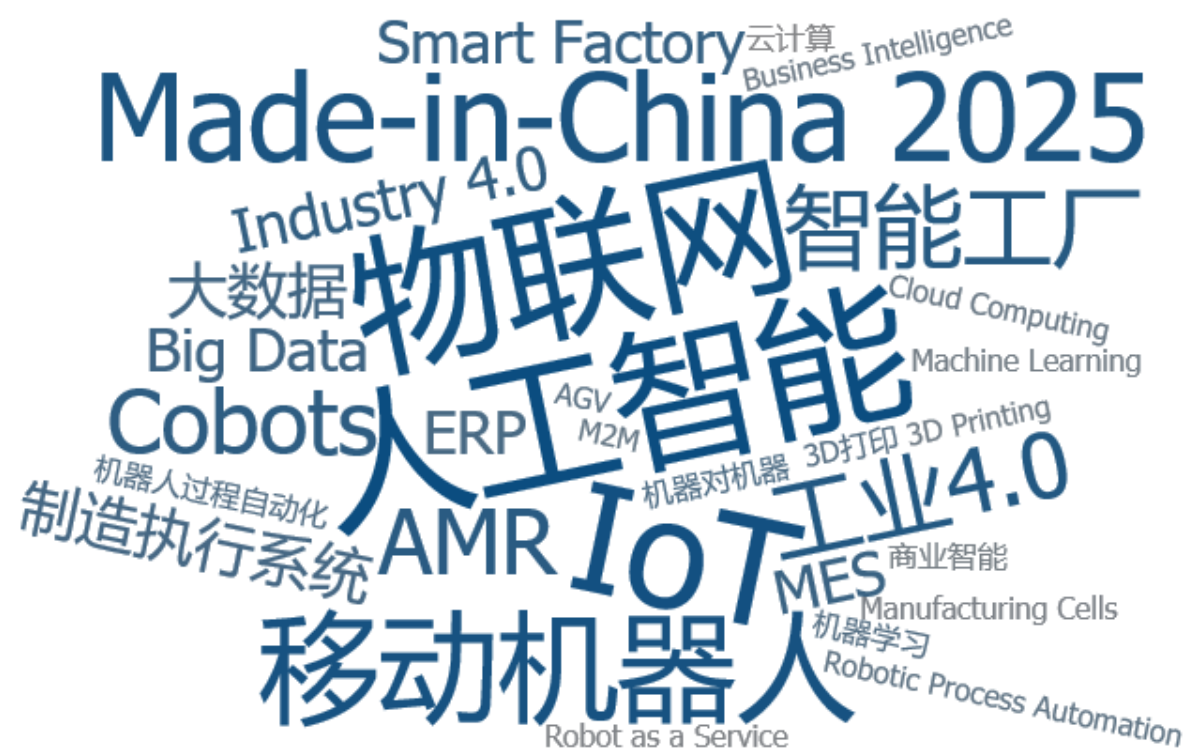
“How long have you been in China?”

我在世界发展最蓬勃的经济体13年

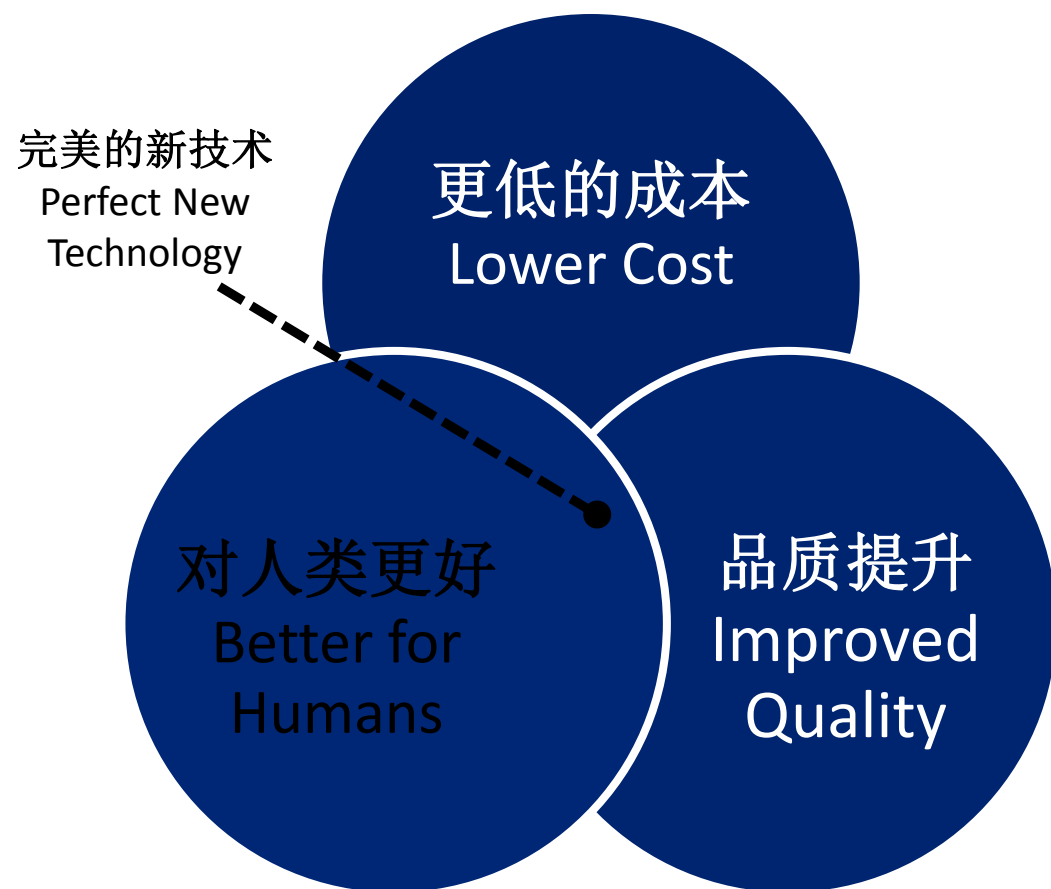
13 Years in the world's most dynamic economy

China	2006	2019
比埃菲尔铁塔高的建筑物数量 Number of buildings taller than the Eiffel Tower	5座 5 Towers	47座 47 Towers
地铁线路 Metro Lines	6个城市，22条线 22 Metro lines in 6 Cities	31个城市，175条线 175 Metro Lines in 31 Cities
每日往返丹麦和中国的旅客（直航） Daily Travelers from Denmark to China (direct flights)	260位 260 Passengers	934位 934 Passengers
产生十亿元GDP所需要的时间 Time needed to produce RMB 1 billion of GDP	23分57秒 23m 57s	5分50秒 5m 50s
工业机器人的市场容量 Market Size of Industrial Robots	约4亿美金 404m USD	约40亿美金 4,050m USD

我们要讲点什么？ What are we talking about?



重要性? Why is it important?



被替代
Replaced By



被替代
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制造如何变得更智能？

How will Manufacturing become Smarter?

传统的自动化 Traditional Automation

受控的环境 Controlled Environment

程序逻辑 Programmed Logic

完美的重复 Perfect Repeatability

高产量 / 低成本 High Volume / Low Cost

智能制造 Smart Manufacturing

动态环境 Dynamic Environment

决策算法 Decision Making Algorithms

协作与灵活 Collaborative and Flexible

低产量 / 低成本 Low Volume / Low Cost

中国的独特优势 China's unique advantages

优势 Strengths

- 全球制造的4种产品中有1种是中国制造
- 改革开放40年
- 公共和私营部门对中国制造2025的坚定承诺
- 1 of 4 products made globally is Made in China¹
- 40 Years of Successful Reform and Opening Up
- Strong commitment to MIC 2025 by both Public and Private sector.

劣势 Weaknesses

- 依赖外国技术和需求
- 较少高端品牌
- Reliant on Foreign Technology and Demand
- Few High Level Brands

机会 Opportunities

- 本土起家的技术
- 中国使用的5种计算机芯片，有1种是中国制造
- 发展初期阶段，生产力水平仅为西方国家的20%
- Home Grown Technologies
- Currently only 1 of 5 computer chips used in China is also Made in China²
- Still early in development stage, productivity level only 20% of western countries³

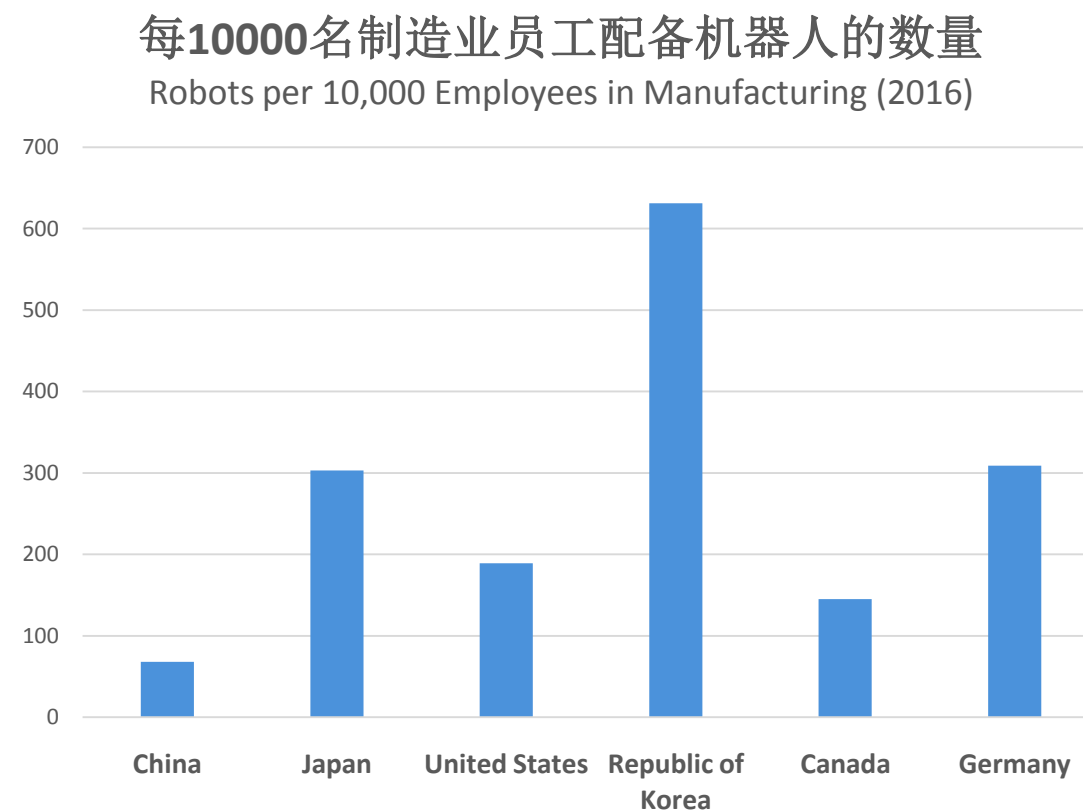
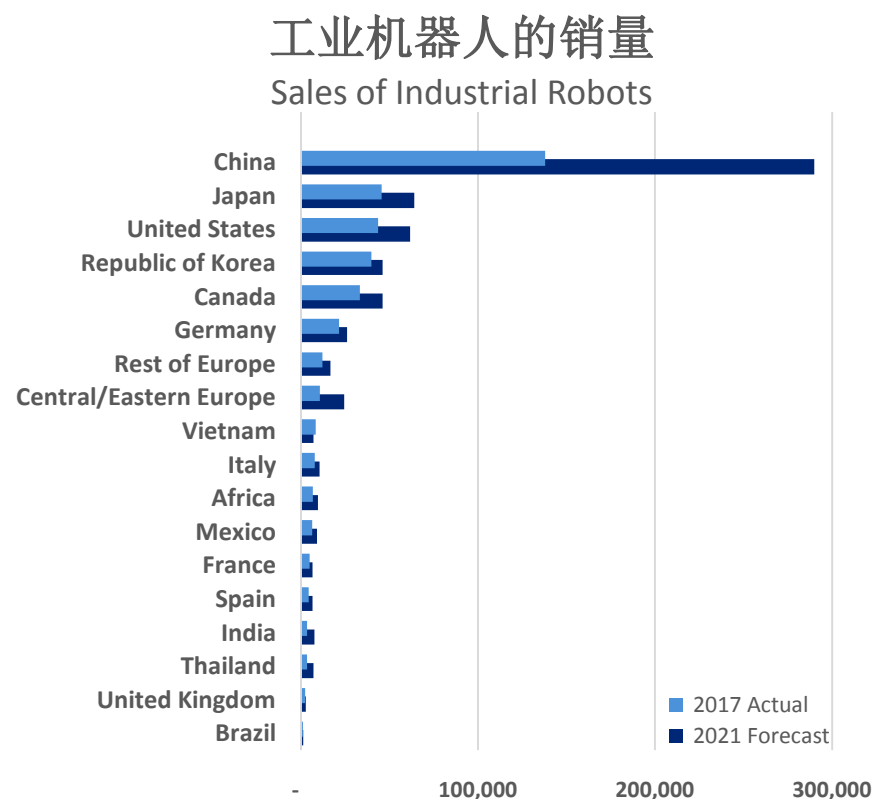
威胁 Threats

- 如何确保创造新财富的公平分配
- 如何实现绿色制造
- How to ensure fair distribution of the new wealth being created
- How to realize Green Manufacturing

1) <https://www.mckinsey.com/featured-insights/china/a-digital-upgrade-for-chinese-manufacturing>
2) The Transformation and Upgrading of the Chinese Manufacturing Industry: Based on "German Industry 4.0" (Zhang et al. 2016)
3) <https://www.mckinsey.com/featured-insights/employment-and-growth/capturing-chinas-5-trillion-productivity-opportunity>

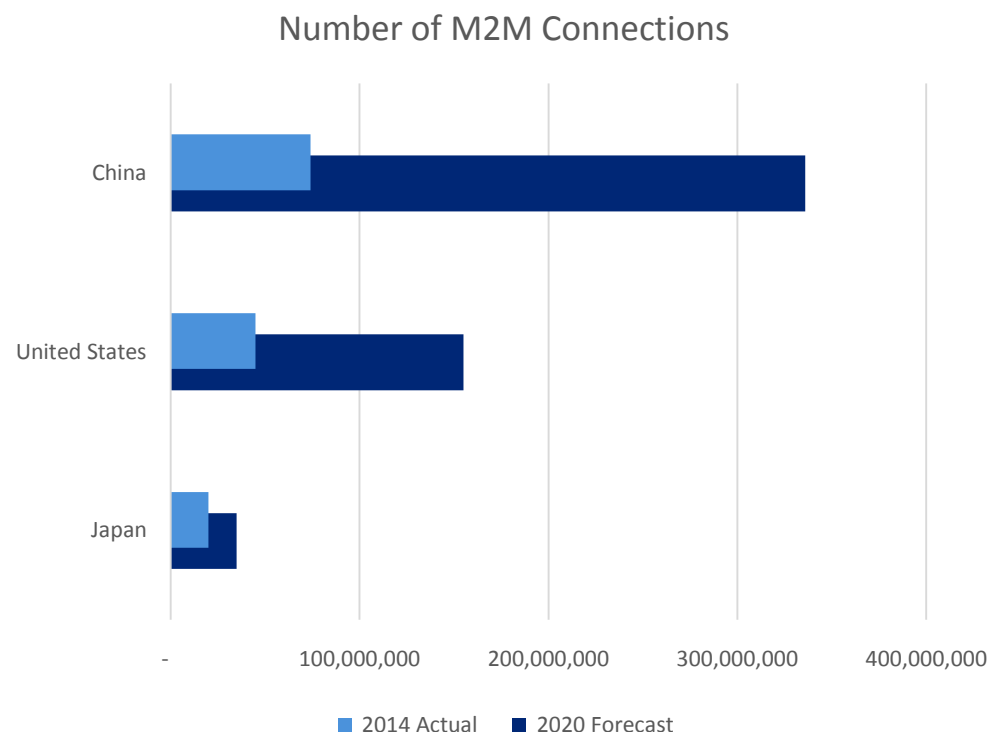
在机器人领域，中国已经处于领先地位，其增长潜力最大

In Robotics China is Already Leading, Yet has the highest growth potential



相同的情景，也在物联网领域体现

Similar story in Internet of Things



- ▶ 全球范围内每3组机器与机器连接，其中1组在中国
- ▶ 到2030年，中国的物联网市场预计将比GDP的增长快4倍
- ▶ 1 of 3 Machine to Machine (M2M) connections world wide is in China.
- ▶ IoT Market in China expected to grow 4x Faster than GDP until 2030.

乐观，但也有很多问题

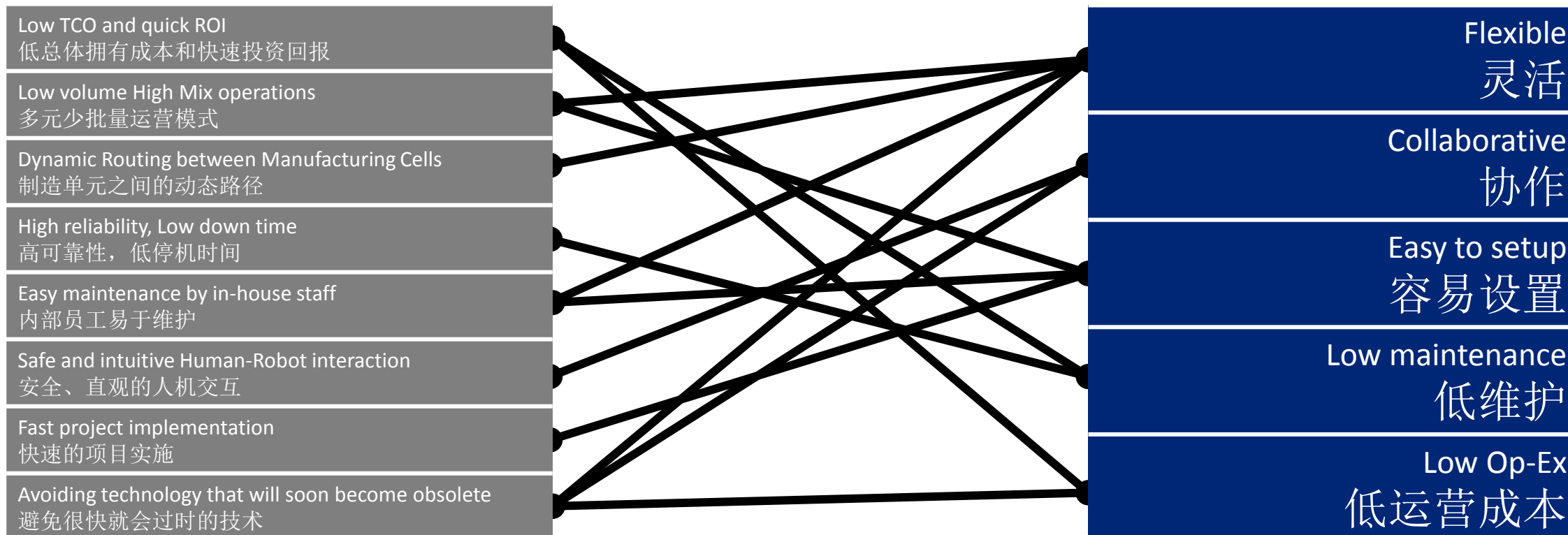
Optimism, but also many questions

麦肯锡对企业高管调查： McKinsey Survey of Business Executives:	China	United States	Germany	Japan
因为工业4.0，我的企业将更加具有竞争力 My company will be more competitive with Industry 4.0	76%	57%	50%	54%
为工业4.0，我的企业已经准备妥当 My company is prepared for Industry 4.0	57%	71%	68%	36%

MiR 自主移动机器人 2 Minute Introduction to MiR Robots

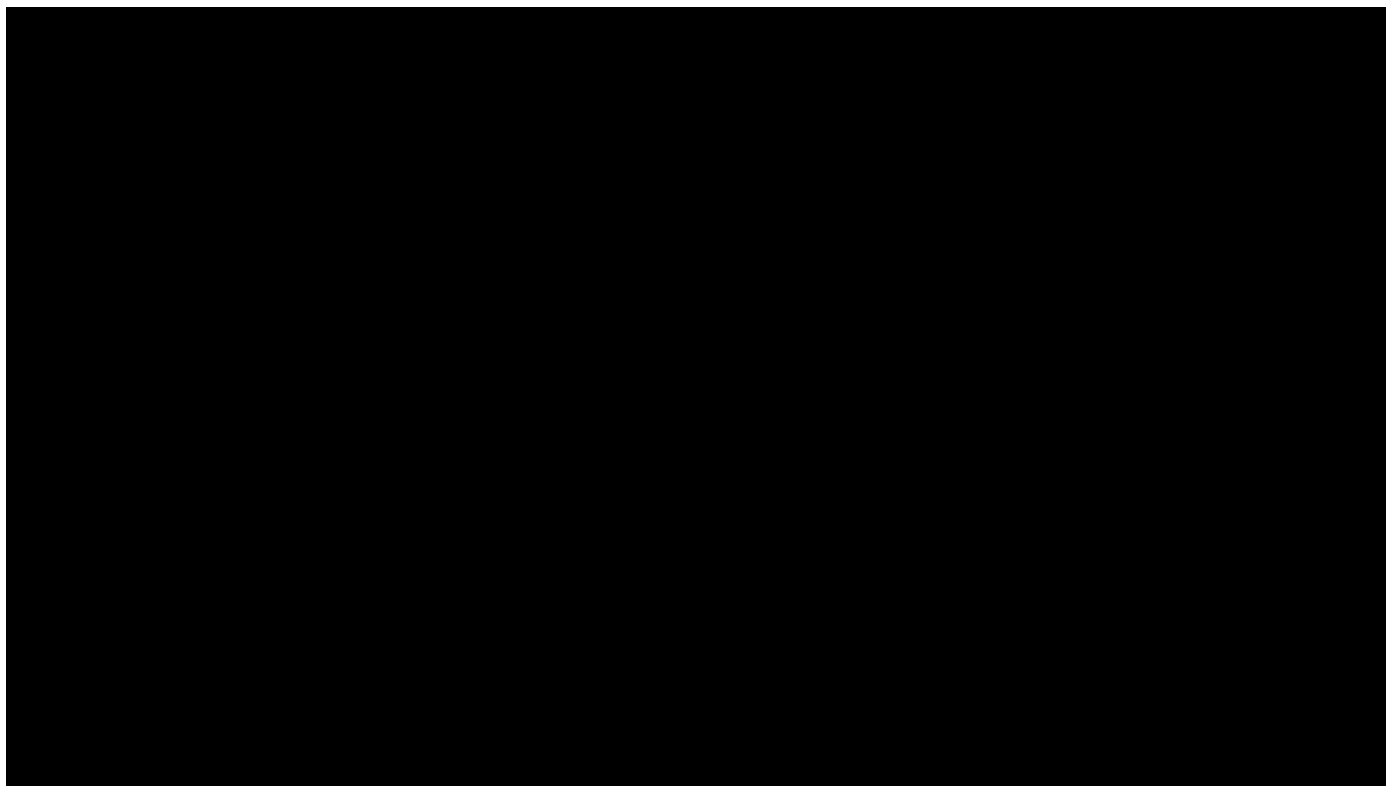
用户关心 Customer Concerns

MiR价值主张 MiR's Value Proposition



欢迎来到智能的内部物流世界

Welcome to Smart Internal Logistics



- ▶ 微信扫码获取MiR更多视频和案例
- ▶ Scan QR Code for more videos and case stories of the MiR Robot



Thank You!

